

# CATALOGUE 2025

"**Zesty** Thai Taste

#### **Thai Preserved Vegetables**

(Pickled Green Mustard, Pickled Garlic, Pickled Lime, Salted Plum, Sour Bamboo Shoot, Sushi Ginger, and Thai Lime Juice)



# History

Born from the pickling expertise of our grandfather who journeyed from Shantou, China to Thailand, Song Heng has evolved through generations deeply rooted in Thai culture. For nearly 60 years, we've stayed true to the bold, tangy, and refreshing flavors that define Thai pickles.

Carefully crafted with fresh local vegetables and authentic recipes, our products bring out the charm of Thai taste in every bite. With global-standard production and exports to more than 5 coutinents, Song Heng proudly shares the rich character of Thai cuisine—turning everyday meals into moments full of life. Since 1969, Song Heng has pioneered and grown in the pickled vegetable industry with a steadfast commitment to quality, flavor, and customer satisfaction—both in Thailand and across the globe. Our continued success is driven by our responsiveness to market trends and invaluable feedback from customers.

We are grateful for the trust placed in our Thai pickles and their uniquely Thai flavor. Your support allows us to pursue our passion and proudly represent the essence of Thai culinary heritage.



ตกลง

HJ ENG

# At Song Heng

We believe that *in the heart of Thai cuisine*, flavor is not defined by taste alone. It's the harmony of carefully chosen ingredients, cultural heritage and enduring care in every detail.

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Our quality pickles are made to spark appetite, add joy to the meal, make veggies more lovable, and deliver the fun of unique Thai flavors. That's the spirit of our

#### 66

# Zesty Thai Taste

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#### **Product Highlights**

- Clean, high-quality ingredients
- Crisp, bright, and refreshing taste
- 100% vegan
- Global-standard hygiene
- Familiar and easy-to-love taste
- Several deliciously bold flavor selections
- Ready for versatile use

# From the Ground Up

At Song Heng, everything begins with the raw ingredients. We source each component with purpose-matching the variety to the product to ensure the best flavor, aroma, and texture.

- For our pickled green mustard, we use a specific Thai cultivar known for its compact areas, it delivers the ideal bite and flavor that defines our signature taste.
- Our pickled limes are made from region-specific cultivars grown in GI-certified areas, selected for their distinct aroma and balanced acidity.
- For our pickled garlic, we choose only native Thai garlic, known for its distinct flavor known for.

shape and large, rounded core. Though this variety is rare and grows in limited

and aroma—perfect for capturing the strong yet balanced flavor our products are



We accept only fresh harvests delivered directly from farms within 24 hours, and all raw materials are required to comply with strict food safety standards in accordance with HACCP, ensuring they are clean, chemical-free, and safe for every bite.



### **Crafted with Care**

At Song Heng, our production process is built on a balance between scale and sensitivity. While we operate on an industrial scale, our entire system is designed with the precision and thoughtfulness of handcrafted work—made possible because every machine in our facility is customdesigned for our needs.

Our factory supports high-volume production while maintaining the flexibility to adapt across product types and processes. Every step is governed by hygienic, food-safe practices that meet rigorous manufacturing standards.

We utilize an automation system across both production and inventory control. This enhances speed, accuracy, and efficiency, while minimizing errors and eliminating contamination risks.

In addition, we maintain a robust data-tracking system that records detailed production information empowering us to plan better, respond faster, and continuously improve product development.

#### Hygiene & Safety Standards

- Certified facility and product quality systems
- Modern, purpose-built production machinery
- Fermentation in sealed containers for safety and freshness \_
- Food-grade packaging designed for pickled products only

#### STANDARDIZATION AND CERTIFICATION OF FACTORY



#### **Industrial Machinery and Systems**





**High-Capacity** Vegetable Washing Machine (50-ton capacity)

#### **Production Capacities**

Pickles over 5 million kilograms of raw materials annually

Produces approximately 250,000 cartons of finished goods each year

Semi-Automated Vacuum Sealer for Industrial Use



Automated Labeling System



## **To Your Table**

At Song Heng, we believe food is more than just nourishment. It carries culture, memories, emotion, and connection. That's why each product we create is thoughtfully crafted to evoke a meaningful experience-through flavors that feel just right.

We understand how consumers use our products in real life-whether enjoyed straight from the packaging or as an ingredient in everyday cooking. That insight helps us design ready-to-use, practical solutions that serve both home kitchens and commercial needs with ease.

We stay close to our customers and adapt with them-developing low-sodium formulas, keto-friendly options, and vegan-friendly products to meet evolving lifestyles without compromising taste or quality.



Our commitment is simple and enduring: to consistently deliver products that are safe, delicious, and joyfully Thai-so every meal made with Song Heng brings comfort, flavor, and connection to the table.



#### READY TO EAT

# **THAI THAI PICKLED GREEN MUSTARD**

#### ผักกาดดองไทยไทย

泰泰泡菜

Developed with the intention of embodying authentic Thai flavor, Pickled Green Mustard "Thai Thai" offers a well-rounded, bold-yet-approachable taste that blends effortlessly with a wide range of Thai dishes. Convenient and ready to enjoy right away, it's an ideal side dish or appetizer that complements every meal.

With its unique character shaped by Song Heng's heritage, we envision "Thai Thai" as the definitive image of Thai pickles-one that proudly carries its identity from local tables to international recognition.

SIZE 60g

DRAIN WT. /PACKAGE (G)

NET WT./CTN. (KG) | GROSS WT./CTN. (KG) 4.32

6.00

UNIT/CARTON 12 VCP. Bags\*6 Boxes

DIMENSION (MM)

TBA



#### READY TO EAT

# **PICKLED GREEN MUSTARD WITH JAEW SEASONING**

#### ผักกาดดองจิ้มแจ่ว

泰式烧烤酱泡菜

A bold fusion of Thai identity and pickled tradition, this product blends the iconic Jaew dipping sauce (Thai-style dipping sauce for grilled meats) with pickled green mustard—bringing new flavor and fun to your meal.

Whether eaten with hot steamed rice or sticky rice, served as a side dish, dipping condiment, or paired with fresh vegetables, it delivers a vibrant Thai twist in every bite.

A seamless combination of two deeply rooted favorites in Thai cuisine—refreshing, flavorful, and unmistakably local.

#### SIZE 50g

DRAIN WT. /PACKAGE (G) -	NET WT./CTN. (KG)	gross wt./ctn. (kg)			
UNIT/CARTON					
12 VCP. Bags*6 Boxes					

DIMENSION (MM) TBA

#### ผักกาดดอง ຈົ້ມແຈ່ວ

(ตรา ส่งเฮง) PICKLED GREEN MUSTARD WITH AEW SEASONING



# SOUR PICKLED GREEN MUSTARD

#### ผักกาดดองเปรี้ยวคัดพิเศษ

泰国酸菜

Sour Pickled Green Mustard is our best-selling product and the most internationally recognized item in our lineup. Widely distributed across numerous countries, it represents the classic taste of sour pickled green mustard that's familiar and accepted around the world.

What sets our product apart is microbiome control and small-batch fermentation method, which results in a cleaner, fresher, and more vibrant sour profile. The flavor is crisp, refreshing, and distinctly pure-making it a staple for traditional dishes like pickled green mustard soup.

#### SOUR PICKLED **GREEN MUSTARD**

ผักกาดดองเปรี้ยวคัดพิเศษ





350g

#### SOUR PICKLED GREEN MUSTARD WITH CHILI

ผักกาดดองเปรี้ยวคัดพิเศษใส่พริก



350g Chili

#### SOUR PICKLED GREEN MUSTARD (MILD TASTE)

ผักกาดดองสูตรกลมกล่อม



350g

SOUR PICKLED **GREEN MUSTARD** ผักกาดดองเปรี้ยวคัดพิเศษ





A. 2

200g

1000g

1

1.

A. 1

230g

12.5kg

A. 5

#### SOUR PICKLED **GREEN MUSTARD (SLICED)**

ผักกาดดองเปรี้ยวหั่นชิ้นเล็ก E. 2



SIZE UNIT/CARTON DRAIN WT./PACK A. Sour Pickled Green Mustard (ผักกาดดองเปรี้ยวคัดพิเศษ) 72 VCP. Bags 150 200g 48 VCP. Bags 180 230g 300g 36 VCP. Bags 250 350g 36 VCP. Bags 300 10000 12.5kg 1Bag 10kg 1 Drum 10000 10kg 1 Metal Tin 10000 B. Sour Pickled Green Mustard with Chili (ผักกาดดองเปรี้ยวใส่พริก) 300 350g 36 VCP. Bags C. Sour Pickled Green Mustard (Mild Taste) (ผักกาดดองสูตรกลมกล่อม) 350g 36 VCP. Bags 300 D. Sour Pickled Green Mustard (ผักก<sup>-</sup> 48 VCP. Bags 230g 180 E. Sour Pickled Green Mustard (Sliced) (ผักกาดดองเปรี้ยวหั่นชิ้นเล็ก) 36 VCP. Bags 350g

12.5kg

300 1000g 10 VCP. Bags 800 12.5kg 1Bag 10000 1 Drum 10000 10kg 10kg 1 Metal Tin 10000 F. Sour Pickled Green Mustard (Medium Piece) (ผักกาดดองเปรี้ยวหั่นชิ้นกลาง) 10000 12.5kg 1 Bag G. Sour Pickled Green Mustard (Big Piece) (ผักกาดดองเปรี้ยวหั่นชิ้นใหญ่) 10000 12.5kg 1 Bag 10kg 1 Drum 10000 2. 1 Metal Tin 10000 10kg



#### SOUR PICKLED GREEN MUSTARD (MEDIUM PIECE)

ผักกาดดองเปรี้ยวหั่นชิ้นกลาง



12.5kg

#### **KETO SOUR PICKLED GREEN MUSTARD** ผักกาดดองเปรี้ยว สูตรคีโต

D. 1





#### SOUR PICKLED GREEN MUSTARD (BIG PIECE)

ผักกาดดองเปรี้ยวหั่นชิ้นใหญ่



12.5kg

E NET WT./CTN. (KG)	GROSS WT./CTN. (KG)	DIMENSION (MM)
14.40 11.04 10.80 12.60 12.50 18.00 18.00	17.30 12.00 12.70 14.00 14.00 19.00 19.00	310*470*202 255*510*158 255*510*158 308*460*170 250*400*210 250*250*320 250*250*350
12.60	14.00	308*460*170
12.60	14.00	308*460*170
11.04	12.00	255*510*158
12.60 10.00 12.50 18.00 18.00	14.20 14.00 13.00 19.00 19.00	308*460*170 250*400*210 250*400*210 250*250*320 250*250*350
12.50	13.00	250*400*210
12.50 18.00 18.00	13.00 19.00 19.00	250*400*210 250*250*320 250*250*350

# SUSHI GINGER

#### ขิงดองแผ่น

寿司姜片

This product combines the naturally aromatic freshness of Thai ginger with a refined, globally inspired seasoning. The result is a bright, clean, and easy-to-enjoy flavor that gently awakens the palate and enhances the overall dining experience.

Its versatility allows it to pair beautifully with Thai dishes while also adapting seamlessly to a variety of international cuisines, including sushi and a wide range of Asian dishes.

#### SUSHI GINGER PINK COLOR

ขิงดองแผ่น

A. 3

454g



200g





850g



1400g



NO.	SIZE	UNIT/CARTON	DRAIN WT./PACKAGE	NET WT./CTN. (KG)	GROSS WT./CTN. (KG)	DIMENSION (MM)
A. Sushi	Ginger Pink Color (ขิง	ดองแผ่น)				
1.	200g	24 PET. Bottles	80	4.80	6.50	208*278*173
2.	228g (8oz)	24 Glass Bottles	114	5.47	11.50	215*290*220
З.	454g (16oz)	24 Glass Bottles	227	10.90	17.50	265*360*280
4.	850g	12 PET. Bottles	400	10.20	12.00	315*414*163
5.	1400g	10 VCP. Bags	1,000	14.00	15.00	250*400*210
6.	1800g	6 PET. Bottles	850	10.80	12.00	271*393*208
7.	3300g	6 PET. Bottles	1600	19.80	23.50	295*435*280
8.	10kg	1 Drum	10000	18.00	19.00	250*250*320
9.	10kg	1 Metal Tin	10000	18.00	19.00	250*250*350
B. Sushi	Ginger Natural Color (	ขิงดองแผ่นสีธรรมชาติ)				
1.	200g	24 PET. Bottles	80	4.80	6.50	208*278*173
2.	228g (8oz)	24 Glass Bottles	114	5.47	11.50	215*290*220
3.	454g (16oz)	24 Glass Bottles	227	10.90	17.50	265*360*280
4.	850g	12 PET. Bottles	400	10.20	12.00	315*414*163
5.	1400g	10 VCP. Bags	1000	14.00	16.00	250*400*210
6.	1800g	6 PET. Bottles	850	10.80	12.00	271*393*208
7.	3300g	6 PET. Bottles	1600	19.80	23.50	295*435*280
8.	10kg	1 Drum	10000	18.00	19.00	250*250*320
9.	10kg	1 Metal Tin	10000	18.00	19.00	250*250*350
C. Sushi	Ginger (Keto Friendly)	(ขิงดองแผ่น สูตรคีโต)				
1.	200g	24 PET. bottles	80	4.80	6.50	208*278*173





454g





SUSHI GINGER KETO FRIENDLY ขิงดองแผ่น สูตรคีโต

C. 1



3300g

# SEASONING PICKLED GREEN MUSTARD

#### ผักกาดดอง 3 sส



This was the very first product that marked our entry into the pickling industry—earning us the nickname "The King of Pickled Green Mustard" and placing us among Thailand's top producers in the early 1990s.

Its well-rounded flavor profile blends sweetness, sourness, and saltiness into a rich, savory harmony, accompanied by a unique aroma developed through our technics.

Versatile in use, it's perfect for stir-fries, Thai-style salads, or soups where a tangy profile isn't required—offering flexibility and depth to everyday cooking.



SEASONING PICKLED

GREEN MUSTARD

WITH CHILI

350g Chili

B. 1

ผักกาดดอง 3 รส ใส่พริก

# SEASONING PICKLED<br/>GREEN MUSTARDJinnacob 3 saA.1A.2A.3Image: Image: I

NO.	SIZE	UNIT/CARTON	DRAIN WT./PACKAGE (G)	NET WT./CTN. (KG)	GROSS WT./CTN. (KG)	DIMENSION (MM)
A. Seasor	ning Pickled Green M	ustard (ผักกาดดอง 3 รส)				
1. 2. 3.	350g 1800g 12.5kg	36 VCP. Bags 6 PET. Bottles 1 Bag	300 900 10000	12.60 10.80 12.50	14.00 12.00 14.00	308*460*170 271*393*208 250*400*210
B. Seasoning Pickled Green Mustard with Chili (ผักกาดดอง 3 รสใส่พริก)						
1.	350g	36 VCP. Bags	300	12.60	14.00	308*460*170
C. Salted Pickled Green Mustard (Sliced) (ผักกาดดองเค็มหั่นชิ้นเล็ก)						
1. 2.	350g 1000g	36 VCP. Bags 10 VCP. Bags	300 800	12.60 10.00	14.20 14.00	308*460*170 250*400*210

# **PICKLED GARLIC** กระเทียมดอง

## 调味咸蒜头

One of our top-selling items, Song Heng's Pickled Garlic provides a delightful blend of salty, sweet, sour, and deep Thai-scented garlic flavors—distinctively developed through our own signature method.

Its sharp yet balanced taste makes it a standout on its own, while also serving as a flavorful ingredient in a wide range of dishes. Whether used in cooking or enjoyed straight from the jar, this pickled garlic offers a character that's truly its own.

#### PICKLED GARLIC





PICKLED GARLIC



12.00

2350

6.50

10.80

1980

4.80

PAGE 16

271\*393\*208

295\*435\*280

208\*278\*173

# **SALTED** PLUM KETO FRIENDLY บ๊วยดอง คีโต

#### 泰国咸水梅

Made from 100% Thai plums, our Salted Plum offers a naturally rich fragrance with a deep, mellow aroma. The flavor is smooth and well-balanced-pleasantly without overwhelming sharpness.

Its gentle complexity makes it ideal for various culinary uses, including beverages, dipping sauces, and dishes that call for a subtle depth of flavor.

#### SALTED PLUM (KETO FRIENDLY) บ๊วยดอง คีโต



NO.	SIZE	UNIT/CARTON	DRAIN WT./PACKAGE	NET WT./CTN. (KG)	GROSS WT./CTN. (KG)	DIMENSION (MM)
A. Salted	Plum (Keto Friendly	์) (บ๊วยดอง สูตรคีโต)				
1.	200g	24 PET. Bottles	80	4.80	6.50	208*278*173
2.	454g	24 Glass Bottles	227	10.90	17.50	265*360*280
З.	850g	12 PET. Bottles	400	10.20	12.00	315*414*163
4.	1800g	6 PET. Bottles	900	10.80	12.00	271*393*208

# **PICKLED** LIVE KETO FRIENDLY มะนาวดอง คีโต

**บ๊วยดอง** (ตรา ส่งเอง)

SALTED PLUM

咸水梅

SONG荣 HENG兴

Our Pickled Lime is made exclusively from locally grow Thai limes, specifically sourced from Phetchaburi and Samut Sakhon-regions known for their GI-certified varieties, and proudly recognized with the "Thai Select"

Thanks to both the distinctive lime cultivar and our careful

#### PICKLED LIME (KETO FRIENDLY) มะนาวดอง คีโต

A.1	A. 2	A. 3





200g

454g

850g

NO.	SIZE	UNIT/CARTON	DRAIN WT./PACKAGE
A. Pickled	Lime (Keto Friendly	/) (มะนาวดอง สูตรคีโต)	
1.	200g	24 PET. Bottles	80
2.	454g	24 Glass Bottles	227
З.	850g	12 PET. Bottles	400
4.	1800g	6 PET. Bottles	900
5.	3300g	6 PET. Bottles	2000

4.80	6.50	208*278*173
10.90	17.50	265*360*280
10.20	12.00	315*414*163
10.80	12.00	271*393*208
19.80	23.50	295*435*280

GROSS WT./CTN.



NET WT./CTN.







A. 5



# **SOUR BAMBOO** SHOOT

#### หน่อไม้ดองแผ่น

Made from young bamboo shoots harvested at their well-balanced sour-salty flavor. Carefully prepared to remove bitterness and residue, it offers a clean taste with

Sliced and ready to use, it's ideal for Thai dishes like spicy

#### SOUR BAMBOO SHOOT (SLICED)

หน่อไม้เปรี้ยวแผ่น

A. 2





850g

PAGE 19

1800g

NO.	SIZE	UNIT/CARTON	DRAIN WT./PACKAGE	NET WT./CTN. (KG)	GROSS WT./CTN. (KG)	DIMENSION (MM)
A. Sour Ba	amboo Shoot (Slice	d) (หน่อไม้เปรี้ยวแผ่น)				
1. 2. 3.	500g 850g 1800g	36 VCP. Backs 12 PET. Bottles 6 PET. Bottles	400 400 900	18.00 10.20 10.80	19.50 12.00 12.00	310*470*202 315*414*163 271*393*208
B. Sour Ba	amboo Shoot (Strip)	(หน่อไม้เปรี้ยวสับ)				
1. 2. 3.	500g 850g 1800g	36 VCP. Backs 12 PET. Bottles 6 PET. Bottles	400 400 900	18.00 10.20 10.80	19.50 12.00 12.00	310*470*202 315*414*163 271*393*208

# **THAI LIME** JUICE น้ำมะนาวไทย 泰国酸柑水

without compromising on taste.

#### THAI LIME JUICE น้ำมะนาวไทย

1000ml

12 PET. Bottles

A.1

Zesty Thai Taste

หน่อไม้เปรี้ยว

SOUR BAMBOO SHOOT (ตรา ส่งเอง)

RODUCT OF THAIL



12.00 12.00 12.80 12.80 235\*350\*240 225\*300\*295

#### **READY TO EAT**

#### **PICKLED MUSTARD SALAD WITH SESAME OIL - SHANGHAI STYLE** ยำเกี่ยมฉ่ายน้ำมันงา สไตล์เซี่ยงไฮ้ (สูตรลดโซเดียม)

#### 低钠麻油泡菜 (上海式)

pickled mustard salad—now with 35% less sodium

eating without sacrificing taste.

#### PICKLED MUSTARD SALAD WITH SESAME OIL – SHANGHAI STYLE

ียำเกี่ยมฉ่ายน้ำมันงา สไตล์เชี่ยงไฮ้ (สูตรลดโซเดียม)



200g

A. 1



600g

A. 3

OV



150g

#### READY TO EAT

#### **OLIVE PICKLED GREEN MUSTARD** WITH SHIITAKE

#### ุกานาฉ่าย สูตรเห็ดหอม

#### 香菇橄榄菜

Crafted from sour pickled mustard, Chinese olive, and shiitake mushrooms, this dish is slowly simmered to develop a rich, inviting aroma of sesame oil. Unlike typical versions, ours retains a hint of natural green from the vegetables, without turning overly dark.

The flavor is savory with gentle notes of saltiness and tang-layered and enjoyable, true to its pickled roots. Best enjoyed with warm rice porridge or steamed rice for a deeply comforting meal.

#### OLIVE PICKLED GREEN MUSTARD WITH SHIITAKE

กานาฉ่าย สูตรเห็ดหอม



A. Olive P	ickled Green Musta	rd with Shiitake (กานาฉ่าย สูตรเห	้ั๊ดหอม)
1.	100g	24 VCP. Bags	-
2.	180g	24 Glass Bottles	-
З.	500g	20 VCP. Bags	-





500g

A. 3

1.92 4.32 10.00

2.40 8.20 10.90

GROSS WT./CTN

280\*340\*105 220\*290\*185 308\*460\*170

#### READY TO EAT

#### PICKLED MUSTARD ORIGINAL FLAVOR

ผักกาดดองสูตรต้นตำรับ

原味泰国泡菜

#### 150g

Mildly salty and well-rounded in flavor, this versatile pickle pairs perfectly with rice dishes, works as a side, or adds depth to stir-fries and salads.

DRAIN WT./PACKAGE $100 \ g$	<sup>NET WT./CTN.</sup> 7.20 kg	gross wt./ctn. 9.00 kg
UNIT/CARTON 24 VCP. B		INSION (MM) 80*340*105



READY TO EAT

#### SWEET PICKLED MUSTARD WITH CHILI

<mark>ผักกาดดอง</mark> สูตรตันตำรับ

PICKLED MUSTARD

ผักกาดดองสูตรเผ็ดหวาน 甜辣味泰国泡菜 150g

A bold mix of salty, sweet, tangy, and mildly spicy flavors. Perfect for spicy Thai–style salads, as a side with rice or porridge, or as a versatile ingredient in everyday cooking.

DRAIN WT./PACKAGE $100~g$	<sup>мет wt./стм.</sup> 7.20 kg	gross wt/ctn. 9.00 kg
UNIT/CARTON	DIMEN	SION (MM)

24 VCP. Bags	280*340*105
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#### READY TO EAT

#### PICKLED MUSTARD WITH PEANUTS GUANGDONG STYLE

ผักกาดดองต้มถั่วลิสง สไตล์กวางตุ้ง

泡菜煮花生(广东式)

#### 150g

A comforting blend of pickled mustard and boiled peanuts in traditional Guangdong style. Mildly savory with plant-based protein, it pairs perfectly with warm rice porridge or steamed rice.

DRAIN WT./PACKAGE	NET WT./CTM	<b>I</b> .	GROSS WT./CTN.	
100 g	3.60 kg		4.00 kg	
100 8	0.001	~8	1.00 Kg	
UNIT/CARTON D		DIMENS	DIMENSION (MM)	
24 VCP. Bags		280*340*105		



#### READY TO EAT

#### PICKLED MUSTARD WITH SOY SAUCE AND SHIITAKE

ผักกาดดองซีอี๊วเห็ดหอม สไตล์ไต้หวัน 香菇酱油菜心 (台湾式)

#### 200g

A Taiwanese-inspired blend of pickled mustard, savory soy sauce, and fragrant shiitake mushrooms. The result is a crisp texture and well-rounded flavor—salty, sweet, and mildly sour—perfect with rice or porridge. DRAIN WT/PACKAGE NET WT/CTN GROSS WT/CTN. 120 g 4.80 kg 8.90 kg

UNIT/CARTON DIMENSION (MM) 24 Glass Bottles 220\*290\*185



NG TAIL

READY TO EAT

PICKLED GINGER WITH FERMENTED SOYBEAN ขิงดองเต้าเจี้ยว 豆酱美心

#### 200g

A vegetarian-friendly dish made with young ginger, offering a gentle heat and a well-rounded blend of sweetness and fermented soybean saltiness. Comforting and aromatic, it supports digestion and pairs perfectly with rice porridge or as a flavorful side.

DRAIN WT/PACKAGENET WT/CTN.GROSS WT/CTN.120 g4.80 kg9.50 kg

UNIT/CARTON DIMENSION (MM) 24 Glass Bottles 220\*290\*185

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READY TO EAT

#### SOUR AND SPICY PICKLED GREEN MUSTARD SALAD THAI STYLE

#### ยำเกี่ยมฉ่ายมะนาวพริกสด 酸辣泡菜(泰国式)

#### 200g

A bold and zesty mix of sour, sweet, and spicy—crisp and ready to enjoy. Perfect with warm rice or porridge, or as a punchy side that brings extra flavor to every bite.

DRAIN WT./PACKAGE $120~g$			gross wt./ctn. 8.90 kg	
UNIT/CARTON		DIMENSION (MM)		
24 Glass B	Bottles	220	)*290*185	





# Exports

Our logistics and export operations are handled by a team of dedicated professionals, ensuring that every order is delivered in perfect condition, on time, and in full. With international trade experience across 5 continents—and growing—we are continuously expanding our reach to bring the taste of Song Heng to more tables around the world.

- Asia
  Malaysia
  Singapore
  Hong Kong
  China
  India
  Myanmar
- Cambodia Laos Thailand Vietnam Taiwan South Korea.
- North America
  United States
  of America
- Spain Italy
- Africa South Africa
- The Middle East Israel United Arab Emirates



#### **Work With Us**

If you're a distributor, business partner, or brand looking to grow with us, we're open to long-term, meaningful collaborations. Whether you're based in Thailand or overseas, we welcome opportunities to bring the taste of our Thai pickles to new markets and tables around the world.

**Email:** marketing@latto.co.th **Phone**: +66(0)61-2632494, +66(0)61-1632394, +66(0)97-2659365

# Rebranding



LOGO DEVELOPMENT







In 2025, Song Heng undertook a major rebranding to clearly express our brand's stance, values, and intentions with greater clarity and consistency.

2025

Our new logo reflects the deeper essence of who we are. The inner structure of the logo is inspired by the heart of a green mustard—paying homage to our beginnings in pickled green mustard.

The outline draws from the full, rounded form of a mature vegetable, combined with the shape of flame—representing dynamic energy, vitality and the connection to food.

These elements were refined with soft, flowing lines inspired by traditional Thai motifs, merging our brand's story with Thai design language.

We also revamped our packaging labels to ensure a cohesive brand system—making it easier for consumers to recognize, differentiate, and enjoy our products with confidence.

Beyond visuals, we have refined our entire communication approach to better express our commitment to quality, consistency, and the proud spirit of Thai identity that defines Song Heng. **JUNE 2025** 



#### **Contact Information**

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