



សង្ខេប
Songheng

**WORLD CLASS
PICKLED VEGETABLES**



Latto Food and Drink Co., Ltd.

SONGHENG AROUND THE WORLD

The Songheng premium pickles under Latto Food and Drink Co.,Ltd.

are made with passion and expertise in fermentation. Inherited more than 40 years of delicacy and exported to more than 10 countries around the world. We aim to deliver the pleasure, in global standards, with an understanding of your gastronomic trajectory.

Our main goal is focusing on **"Your Taste at Your Home"** so we continuously work on understanding food cultures, and research and development (R&D) to create variety tastes that can serve customers around the world.

Not only the taste and the happiness of customers that we focus, we also give the important to standard, quality, and hygiene as we determine to fulfill the vision of becoming the **"World Class Pickled Vegetables"**



“
Gathering experiences
 until we can export over
 10 countries in 4 continents ”



ASIA

- MALAYSIA
- SINGAPORE
- HONG KONG
- CHINA
- INDIA
- MYANMAR
- CAMBODIA
- LAOS
- THAILAND

AFRICA

- SOUTH AFRICA

EUROPE

- SWITZERLAND

THE MIDDLE EAST

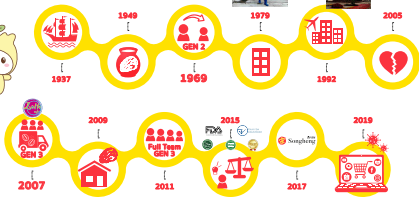
- ISRAEL

NORTH AMERICA

- UNITED STATES OF AMERICA



SONGHENG STORY





STANDARDIZATION AND CERTIFICATION OF FACTORY

Materials

- Fresh from the farm, delivered directly to the factory within 24 hours
- Select only good quality vegetables from perfect sources of raw materials

Technologies

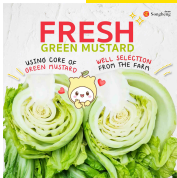
- 50 tons washing machine
- Semi-automatic vacuum packing machine

Cleanliness and good hygiene

- The Latto plant is GMP and HACCP certified.
- Use a 50 tons washing machine to clean all raw materials
- Pickled in a closed container
- Choose food-grade packaging that is suitable for pickles only

MATERIALS

- Fresh from the farm, delivered directly to the factory within 24 hours
- Select only good quality vegetables from perfect sources of raw materials





TECHNOLOGIES

- **50 tons
Washing Machine**



• **Vacuum Machine**



• **Labeling Machine**

TRANSPORTATION AND EXPORT

Operate by experienced logistic team to ensure that the goods have been delivered to our customers in the most perfect condition with completed quantity and on time. As customer satisfaction is our top priority.



SONGHENG PRODUCTS



KETO PICKLED VEGETABLES

a new choice for
health lovers



READY TO EAT PICKLES

Delicious and
simple to serve.



NEW PACKAGING

Modern
with a compact size



TRADITIONAL PACKAGING

Reminding you
a familiar taste.

KETO PICKLED VEGETABLES SONGHENG BRAND

Thai pickles,
a new choice for
health lovers



“

Taste that brings you back to your childhood, like grandma's recipes ”



“

No pungent smell, not mushy matter

Refreshing, yummy, easy to cook,
and awesome packaging! ”



“

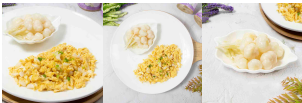
Pickled Lime with a 7-Up
soft drink menu is so
popular in Hong Kong.
It helps to **refresh your
throat and reducing
sore throat** ”



“

Winter melon soup
with pickled lime
is fragrant, salty
and sour but
not bitter ”





“

Delightful enhances the taste of food. **Reduce cholesterol, prevent heart disease, control lipids in the blood, and treatment of blood pressure.**”

“

Sushi ginger, a unique recipe, **easy to eat. Recommended for beginner ginger eater.**”



READY TO EAT PICKLES SONGHENG BRAND

Chinatown Bangkok's
famous breakfast is
**delicious and simple
to serve.**

Authentic and Vegan Food

Vegan can consume.

Good for self-serving and being gifts.





Pickled mustard salad with
sesame oil shanghai style, 600 g.



Sour and spicy pickled green
mustard salad Thai style, 600 g.



Olive pickled green mustard
with shiitake, 500 g.



Pickled ginger with
fermented soybean, 200 g.



Pickled mustard salad with
sesame oil shanghai style, 200 g.



Sour and spicy pickled green
mustard salad Thai style, 200 g.



Olive pickled green mustard
with shiitake, 180 g.



Pickled mustard with soy sauce
and shiitake, 200 g.

NEW PACKAGING

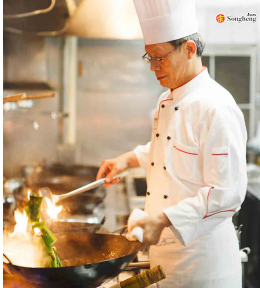
In 2018,
there's packaging
redesign to be more
modern with compact size.





TRADITIONAL PACKAGING

The main ingredients for
restaurant, hotel, and catering.
Reminding you a familiar taste.



PARTICIPATE THE INTERNATIONAL FOOD EXHIBITION.

Present the products to increase brand awareness. Also, consistently deliver the deliciousness both in Thailand and all others countries.



Kunming 2018



Anuga, Germany 2019



NRA Show, Chicago, USA 2019



Thaifex 2013



Thaifex 2014



Thaifex 2015



Thaifex 2016



Thaifex 2018



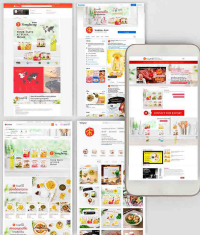
Thaifex 2019



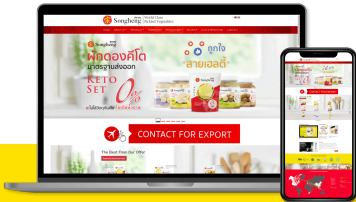
Thaifex 2022

ONLINE MARKETING

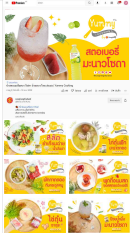
Expand company's
online marketing channels
Feel free to contact us in
varied channels.

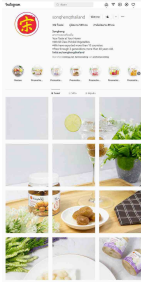
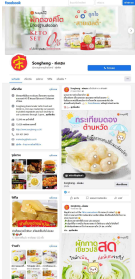


@songhengthailand



www.songheng.co.th





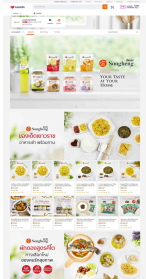
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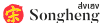




songhengthailand



DISTRIBUTION CHANNELS IN THAILAND



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